



Launched two decades ago to cater to young at heart travellers, Saga Cruises, based in England, offers a distinctly British cruise experience with all the luxuries of classic cruising, but with a contemporary twist. Their smaller size ships, carrying no more than 999 guests on board, call at more unusual ports and out-of-the-way harbours that the larger vessels have to sail past. These value-priced cruises are ideal for your port collector clients seeking boutique style cruising with British onboard atmosphere and hospitality. Plus, with a high proportion of dedicated single staterooms and a host of included single traveller activities, the ships are a great choice for those cruising solo.

Saga Cruises is launching two new vessels in 2019/2020 catering to a North American clientele looking for a traditional British cruise experience so if your clients would rather swap glitzy nightclubs and casinos for refined entertainment, excellent cuisine and service, dressing up for the occasional formal night and enjoying the classic traditions of life at sea, then Saga Cruises would be ideal.

SHIPS

Saga Sapphire

- Small intimate ship offering an all-inclusive onboard atmosphere with selected drinks included in the price
- Elegant, timeless
- 720 guests on board
- 415 officers and crew
- 37,301 GRT
- Two pools
- Originally built in 1981 under the name MS Europa for Hapag-Lloyd Cruises. Sold to Saga Cruises in 2011, she underwent an extensive refit in 2012. Newly refurbished in 2016, Saga Sapphire is a classic gem offering timeless originality and character.

Spirit of Discovery/Spirit of Adventure

- Luxury boutique ship
- 999 guests on board
- 57,750 GRT
- 236 meters
- 530 officers and crew
- Maiden Voyage June 2019 (Spirit of Discovery)
- Maiden Voyage August 2020 (Spirit of Adventure)

LIFE ON BOARD

- Boutique style cruising
- Traditional British cruise experience
- Jackets required each night
- Formal dining (Black Tie) on select nights
- First-class service
- Elegant and comfortable surroundings
- Fine dining
- Daily afternoon tea
- Open seating dining
- Alternative dining options available at no extra charge
- Informative port lectures and destination briefings
- Explore Ashore Concierge Service – a brand new way to plan and enjoy time ashore
- St. Andrews crazy golf course (Saga Sapphire)
- The computer academy and learning centre
- Self-serve laundry room
- UK and European electrical sockets
- Smoking allowed in designated areas only
- Pound Sterling used as onboard currency

VOYAGE INCLUSIONS

- Chauffeur car service to/from the ship*
- Complimentary parking near the port or coach/rail travel
- Sailaway party with complimentary drinks
- Unlimited tea, coffee, fruit juices and baked snacks
- Wine with lunch and dinner (3 red and 3 white choices)
- All-inclusive (Saga Sapphire only)
- Afternoon Tea Service
- Bottled water on shore excursions
- Gratuities and bar service charges
- Free Wi-Fi throughout the ship
- 24-hour room service
- Free shuttle bus service in most ports
- Porterage in port on arrival
- Explore Ashore Concierge Service
- Entertainment, live shows, talks, classes, activities

**certain restrictions apply, flight information needed 6 weeks prior to arrival in UK*

CUSTOMER ATTRIBUTES

- 50 years of age or older
- No children on board
- Retired or semi-retired
- Couples that travel with friends and peer group
- Solo travellers
- Empty nesters
- Discerning travellers
- Looking for traditional British cruise experiences with contemporary feel
- 80% repeat rate
- 99% customer satisfaction

ACCOMMODATIONS

Saga Sapphire

44 single staterooms available on board in the following categories:

- Superior Staterooms (Category IS), Ocean-view Staterooms (Categories LS, NS, PS) and
- Inside Staterooms (Category US)
- Inside Staterooms (categories Q, R, S, T) feature ensuite bathrooms, bathrobes and toiletries, dressing table/writing desk, flat screen TV and DVD player, telephone, personal safe & mini fridge, mirror and hairdryer, daily fresh fruit and nightly turn-down service.
- Ocean-view Staterooms (cat. J, K, L, M, N) feature ensuite bathrooms, bathrobes and toiletries, dressing table/writing desk, flat screen TV and DVD player, telephone, personal safe & mini fridge, mirror and hairdryer, daily fresh fruit, nightly turndown service and window or porthole.
- Superior Staterooms (cat. G, H, HS) and Superior Staterooms with Balcony (cat. F, I) feature up to 270 square feet, window, French door or balcony, and are located on deck 8 or higher for best views.
- Suites (cat. A, B, C, D, E) feature up to 680 square feet of space, living and dining areas, some with balcony, full butler service, minibar stocked with wine, spirits and soft drinks, fresh flowers and pre-dinner canapés.

Spirit of Discovery

554 staterooms/suites with 110 staterooms/suites offered on single occupancy in the following categories:

- Single Suite with Balcony (Category MS), Deluxe Single with Balcony (Categories NS, PS),
- Superior Single with Balcony (Categories QS, RS, SS), Standard Single with Balcony (Categories TS, US, WS)
Taking their design from some of London's top hotels, staterooms and suites aboard Spirit of Discovery have been styled to showcase the best in contemporary, yet classic British design. Each stateroom/suite has its own balcony.
- Standard Balcony Staterooms (269 sq. feet including balcony) feature twin, double or single beds, ensuite bathroom with shower, bathrobes and toiletries, flat screen TV and DVD player, telephone, nightly turndown service and fresh fruit basket. Categories F, G, H, I, J, K, L
- Deluxe Balcony Staterooms (355 sq. feet including balcony) feature all of the above plus a walk-in closet and a seating area. Categories A, B, C, D, E
- Mid-ship Suites (474 sq. feet including balcony) feature butler service, seating area, daily newspaper, continental breakfast morning wake-up tray, pre-dinner canapés, espresso machine and full in-suite afternoon tea service. Categories EE, FF, GG
- Aft Suites (550 sq. feet including balcony) and Forward Suites (1,012 sq. feet including balcony) feature superior butler service, walk-in closet, shower and whirlpool bath, daily newspaper and selection of magazines, continental morning wake-up tray, pre-dinner canapés, in-suite dining experience from all ship restaurants served course by course, espresso machine, full in-suite afternoon tea service, fresh flowers and customized stationary. Categories CC, DD and AA, BB



DINING

Saga Sapphire

- Pole to Pole, the main restaurant retains an intimate atmosphere. Dotted with antiques and curios, it's a sophisticated space to enjoy breakfast, lunch and dinner, all expertly served by Saga's team of friendly waiters. The majority of tables are open seating, but if clients prefer a fixed-seating table, there are a number of these available.
- East to West is a specialty restaurant offering an alternative dining option to 64 guests each evening. Experience a taste of Asia with a medley of Asian-influenced dishes. Reservations required at no extra cover charge.
- The Verandah and Grill offers a more casual dining experience with a continental breakfast, buffet-style lunch, or waiter-served dinner prepared in the fabulous open kitchen.

Spirit of Discovery

- The Grand Dining Room offers open seating with dinner served in a single sitting. A grand afternoon tea, will also be served here.
- For a more casual, relaxed dining experience The Verandah and Grill offers a delicious help-yourself buffet at lunch time and waiter-served dinner.
- East to West is an exciting Asian venue, featuring classic favourites as well as dishes with a contemporary twist.
- Coast to Coast is a seafood restaurant, serving British and locally sourced fish, shellfish, and other fruits de mer. Alternative Restaurants require reservations at no extra cost.

DESTINATION

The Baltics, the British Isles, Canary Islands, Caribbean, Europe, Ireland, Iceland, the Mediterranean, Norway

Price Promise

Book early and save up to 35%. Should prices be cut later on, the savings value will be passed back onto your client in the form of a higher stateroom/suite grade, on-board credit, or other value added benefit.

Groups

1:10 TC (11th berth is free)

All other FIT inclusions apply

SALES AND MARKETING CONTACTS

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For Reservations please contact Auto Europe at 1.888.689.0054 or visit www.sagacruises.com