



FRENCH AMERICA LINE™

## DELUXE VOYAGES THROUGH AMERICA'S WATERWAYS

French America Line was created to introduce a new era of premium U.S. river voyages with the launch of the elegant flagship *Louisiane*. Inaugural sailings begin October 2016 aboard the charming ship brimming with French flair and signature experiences celebrating regional food, music and history. Engaging itineraries on America's most iconic rivers and waterways ranging from five to 10 days will present guests with unique insights into life along the Mississippi, Ohio, Tennessee, Cumberland and Red rivers, visiting places where larger riverboats simply cannot navigate.



**Commission:** French America Line offers 15% commission on all 2016 *Louisiane* inaugural voyages.

### LOUISIANE™

- 150 guests in 75 staterooms and suites
- Length - 218ft.; Beam - 66ft.; Draft - 9ft.; Height – 70ft.
- Cruising Speed – 11 miles per hour
- Built in the U.S., formerly the *Columbia Queen*
- Refurbished in 2016
- American officers and crew of 64
- Member of French Heritage Society

### LIFE ON BOARD

- Casual but sophisticated onboard ambiance with a distinctive French flair
- Unobtrusive, gracious service with a polished staff
- Open-seating dining
- Welcome Reception and Farewell Dinner
- 24-hour room service
- French inspired afternoon tea with a selection of petit fours and madeines
- Expert *Illuminators™* offer enriching talks and informal chats to share regional insights into the diverse food, music, culture and history along America's waterways
- Live evening musical entertainment celebrating the best of the river and coastal regional America in the French Quarter Lounge™
- Quiet spaces to play card such as the Great River Lounge™
- Full service *Currents Spa™* offering body treatments, nail and hair services with *L'Occitane en Provence®* products
- Complimentary Wi-Fi in all public areas

### EXPERIENCE

- Celebrating diverse cultural, historical and epicurean influences of France as *Louisiane* travels through areas that were once known as French America
- Highly experiential itineraries present guests with unique insight into life along the Mississippi, Ohio, Tennessee, Cumberland and Red rivers
- Lively, informative sessions delve into the nuances of barbecue styles, the history of classic American cocktails, the origins of Zydeco, the blues or bluegrass music traditions, the religious underpinnings of Mardi Gras, the socio-economic impact of changing agricultural practices on the Mississippi Delta or Native American history in the Upper Midwest
- The *Curator Collection™* is available for an additional charge for guests who want an exclusive, in-depth, behind the scenes look at a destination. For example in Natchez, we offer a visit to Twin Oaks, our Chef de Cuisine Regina Charboneau's residence – this charming antebellum home dates to 1843 and features an ornate kitchen which is the stage for a cooking class taught by the culinary master herself.

### CUSTOMER ATTRIBUTES

- 55+ years of age
- Affluent
- Well travelled
- Seeking experiential trips with the added convenience of unpacking once and visiting destinations that are closer to home
- Shorter trips and focus on food, culture and music resonate with younger travellers as well

### VOYAGE INCLUSIONS

- Complimentary one night pre-cruise deluxe hotel stay in embarkation city with breakfast, portage and transfers to the ship on sailing day
- All meals on board designed by award-winning Chef de Cuisine Regina Charboneau
- Complimentary beverages including soft drinks, *illy®* coffees, beer, wine and spirits, *Dammann Frères®* loose-leaf teas and choice of still or sparkling *Natura®* brand water in staterooms/suites replenished daily
- Live entertainment
- Complimentary *Traveler Collection™* custom crafted shore excursions in every port of call, inclusive of any admission fees, with personal *Vox®* listening devices
- Famed *House of Ladurée®* Parisian-style macarons fresh from their New York City boutique on embarkation
- Bicycles, helmets and maps available for independent explorations in every port of call
- In-room *iPads®* pre-loaded with e-books, daily shore excursion programs and menus for onboard dining and entertainment
- Complimentary 24-hour room service
- Complimentary Wi-Fi



PROMENADE STATEROOM



RICHELIEU SUITE



THE CRESCENT ROOM



THE VERANDA

## ACCOMMODATION

Interior designer Kathleen Nisbet of Kathleen Nisbet Interior Design created well edited and timeless interiors with just the right amount of drama featuring elegant wood details and upholstered panels to add softness with a touch of Paris. Each deck's accommodations have their own unique colour palette. Joliet Deck is red, Champlain Deck is green and the Marquette Deck is blue.

- 75 staterooms and suites in seven (7) categories, many with private verandas or French balconies for optimal river viewing
- All staterooms feature individual climate control, makeup mirror, deluxe pillow-top foam mattresses clad in luxurious linens and duvets, pillow menu ranging from anti-allergenic to feather filled, private bathroom with plush towels and L'Occitane en Provence® bath amenities, spa-quality bathrobes and slippers, in-room safe, flat screen LED TV with satellite programming, individually controlled heat and air conditioning, direct dial telephone and 24-hour room service

Categories available:

**Superior Inside Stateroom** (140 sq. ft.): Three (3) staterooms on the Marquette deck featuring two twin beds that convert to a queen bed, double armoire, and a large mirror

**Deluxe Inside Stateroom** (143 sq. ft.): Seventeen (17) staterooms on the Marquette, Joliet and Champlain decks featuring two twin beds that convert to a queen bed, double armoire, and a large mirror

**French Balcony Stateroom** (220 sq. ft.): Thirteen (13) staterooms on the Marquette deck featuring two twin beds that convert to a queen bed, double armoire with built-in drawer storage, a desk, a seating area and a French balcony ideal for scenic river gazing

**Promenade Stateroom** (165 sq. ft.): Fourteen (14) stylish staterooms on the Joliet and Champlain decks featuring two twin beds that convert to a queen bed, double armoire with built-in drawer storage, and direct access to an open air promenade with its own seating area

**Veranda Stateroom** (165 sq. ft. plus 42 sq. ft. veranda): Twenty two (22) inviting staterooms on the Marquette and Joliet decks featuring two twin beds that convert to a queen bed, double armoire with built-in drawer storage, a chest of drawers, and a private veranda seating area. One stateroom (#321) is outfitted as accessible/handicap.

**Panorama Stateroom** (207 sq. ft.): Four (4) oversized staterooms on the Marquette Deck featuring expansive windows, two twin beds that convert to a queen bed with elegantly carved wooden two-poster headboard, double armoire with built-in drawer storage and mirrored doors, desk and two wingback chairs and a chested bench. The centre window becomes a French door that opens to a French balcony. Additional features are evening canapés, complimentary laundry service and fresh fruit and flowers upon arrival.

**Richelieu Suite** (239-267 sq. ft.): Two (2) suites on the uppermost deck (Champlain) offering the most lavish accommodations on board featuring rich wood paneling and generous crown molding. French-designed chairs and ottoman, panoramic windows and wraparound outdoor promenade seating area with two outdoor chairs and a side table, queen bed with elegantly carved wooden two-poster headboard, double armoire with built-in drawer storage, chest of drawers, desk and exclusive extras including Hermès® bath amenities, evening canapes, complimentary laundry service, fresh fruit and flowers on arrival, complimentary Curator Collection experiences and private car transfers to/from the airport.

## DINING

A renowned chef and author, Chef de Cuisine **Regina Charboneau** is responsible for the culinary delights aboard that reflect regional French, Southern and continental favourites as well as Currents Cuisine™ healthy options (under 400 calories) at every meal.

- **The Crescent Room™** - plush jewel box designed for distinctive gourmet dining with open seating, featuring skilled tableside service for breakfast, lunch, and multi-course dinner. It transforms into a lively venue for an evening cabaret show.
- **The Veranda™** - casual French-style bistro with indoor and outdoor seating, serving breakfast, lunch and dinner as well as afternoon tea with signature Café du Monde® beignets and savory and sweet crepes, and specialty coffees and tea throughout the day.

## DESTINATIONS/ITINERARIES

**River Crossroads™** - sailing the Ohio and Mississippi Rivers. Cruise-tour options start in Pittsburgh, Louisville and Memphis

**Mississippi Headwaters™** - sailing the Upper Mississippi River. Cruise-tours start in St. Louis and St. Paul

**Wilderness Rivers™** - sailing the Tennessee and Cumberland Rivers. Cruise-tours start in Nashville.

**Deep South™** - sailing the Lower Mississippi and rarely-visited Red River. Cruise-tours start in New Orleans, St. Louis and Memphis.

### Cruise Tour Options:

- Sampler Cruise Tours – 5 days or less
- Classic Cruise Tours – 6 to 8 days
- Grand Cruise Tours – 9 days or more
- Collector's Cruise Tours – varied lengths

### Special Packages:

Extend your stay pre- and post- hotel and tour packages

Prelude Package:

#### Great Smoky Mountains National Park

- Available before the November 12th, 2016 Wilderness Rivers "Southern Rhythms" sailing from Nashville

Encore Package:

#### Grand Canyon National Park

- Available following the October 8th, 2016 "Midwestern Majesty" sailing

## GROUPS – FREEDOM OF CHOICE PROGRAM

Offering additional onboard privileges for groups of 10+ guests on one of the 2016 inaugural year sailings. This points-based program allows agents to select items on an ala carte basis that range from bonus commission to shipboard credits. Additionally, travel professionals will be able to take advantage of the program's FAM reimbursement feature as well as a tour leader policy (one complimentary tour leader berth for 15 fully paid guests).

## SALES AND MARKETING CONTACT

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**For reservations, please contact French America Line directly at 1.888.387.1140 or visit [www.frenchamericaline.com](http://www.frenchamericaline.com).**